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Ethikli

LONG BEACH, Calif. — May 12, 2022 — For the first time ever, Ethikli Package-Free Goods is hosting a Long Beach City Clean-Up, where volunteers are welcome to join the team at Ethikli and the Long Beach Downtown Alliance Clean Team to participate in a six-block city clean-up. The event is going to take place from 10 a.m. to 2 p.m. on June 10 and expands from Ethikli’s storefront location on 352 E 4th Street, to Pacific Avenue, up to E 10th Street, to Shoreline Drive, and back to Ethikli’s storefront location.

This area of Downtown Long Beach has suffered from polluted streets and alleyways for years. Without the Clean Team and clean-up events for this area, Long Beach residents and visitors would see 20,000 pounds of litter and debris and more than 2,000 graffiti images every year. It’s critical for our city’s environment to be cared for by its residents in order to beautify the community and protect the environment.

“If each one of us does the best we can, even if it is just participating in a clean-up once a month, it makes a huge difference in our community,” said Katy Impellizzeri, the founder of Ethikli.

Katy and Ethikli employees encourage Long Beach residents to research the abundance of waste and the environmental impact everyday waste has on the community. Ethikli’s goal is to create a place where consumers can reduce their environmental impact on our Earth and be

surrounded by a community that wants to inspire a low-waste lifestyle, educate others, and give back to the world through ethical actions.

“This clean-up is important because Downtown Long Beach is polluted with a ton of waste that gets disregarded by the public,” said Chriss, an employee at Ethikli. “Participating in a clean-up really puts into perspective how much waste and pollution there is in our community.”

We urge those interested in volunteering to sign-up by emailing Katy@ethikli.com. All volunteers will be provided with gloves, garage bags, and other tools to help accomplish the goal. These services will be provided by the Downtown Alliance Clean Team and the Long Beach Neighborhood Services Bureau.

For more information about specific details, please contact Emily Rogers at emily.rogers01@student.csulb.edu or at 619-655-1448.