

ETHIKLI PACKAGE-FREE GOODS  
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OFFICIAL NEWS RELEASE  
(FOR RADIO)

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ETHIKLI TO HOST LONG BEACH CITY CLEAN UP

MAY 12, 2022

60 SECONDS

FOR IMMEDIATE RELEASE

ETHIKLI IS THE FIRST PACKAGE-FREE GROCERY STORE TO OPEN IN THE CITY OF LONG BEACH IN FEBRUARY OF THIS YEAR. FOR THE FIRST TIME EVER, ETHIKLI IS HOSTING A LONG BEACH CITY CLEAN-UP, WHERE VOLUNTEERS ARE WELCOME TO JOIN THE TEAM AT ETHIKLI AND THE LONG BEACH DOWNTOWN ALLIANCE CLEAN TEAM TO PARTICIPATE IN A SIX-BLOCK CITY CLEAN-UP. THE EVENT IS GOING TO TAKE PLACE FROM TEN A.M. TO TWO P.M. ON JUNE TENTH. THE CLEAN-UP WILL EXPAND FROM ETHIKLI'S STOREFRONT LOCATION ON THREE-FIVE-TWO EAST FOURTH STREET, TO PACIFIC AVENUE, UP TO EAST TENTH STREET, TO SHORELINE DRIVE, AND BACK TO ETHIKLI'S STOREFRONT LOCATION. THIS AREA OF DOWNTOWN LONG BEACH HAS SUFFERED FROM POLLUTED STREETS AND ALLEYS FOR YEARS. WITHOUT CLEAN-UP TEAMS, LONG BEACH RESIDENTS WOULD SEE TWENTY THOUSAND POUNDS OF LITTER AND DEBRIS EVERY YEAR. ETHIKLI IS ENCOURAGING LONG BEACH RESIDENTS TO GET INVOLVED AND GIVE BACK TO THE COMMUNITY THROUGH ACTIONS THAT WILL REDUCE THE IMPACT OF ENVIRONMENTAL WASTE AND INSPIRE A LOW-WASTE LIFESTYLE. ALL VOLUNTEERS WILL BE PROVIDED WITH GLOVES, GARBAGE BAGS, AND OTHER SANITARY TOOLS THAT WILL HELP TO ACCOMPLISH THE CLEAN-UP GOAL. THESE SERVICES ARE PROVIDED BY THE DOWNTOWN ALLIANCE CLEAN TEAM AND THE LONG BEACH NEIGHBORHOOD SERVICES BUREAU. FOR MORE DETAILS, PLEASE CONTACT EMILY ROGERS AT [EMILY.ROGERS01@STUDENT.CSULB.EDU](mailto:EMILY.ROGERS01@STUDENT.CSULB.EDU).

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