

Chris Haire
Local Editor
Long Beach Press Telegram

Subject Line: Inspiring a low-waste community one purchase at a time

Dear Mr. Haire,

Ethikli Package-Free Goods is Long Beach's first zero packaging store in history. The storefront opened in February of this year and was founded by 32-year-old Katy Impellizzeri. She is dedicated to serving, inspiring, and educating Long Beach residents on the ethical consumption of everyday products. Her store is dedicated to offering sustainable, clean, and ethically sourced groceries and essentials to the community.

Ethikli, located at 352 E 4th St, Long Beach 90802, sells a variety of groceries sold in bulk; these goods include beans, nuts, legumes, rice, grains, dried fruit, granola, spices, seeds, bread, coffee, tea, pasta, oils, and baking flour. The store also provides body care and cleaning supplies in bulk. Customers are welcome to bring their own jars and bags to fill at the store. If they do not have jars, there are jars available for purchase or for free use at the store.

Impellizzeri hopes to create a community that decreases, and eventually eliminates, their use of single-use packaging and food waste. All materials, including packaging, are upcycled, recycled, biodegradable, or reusable. Impellizzeri wants to inspire a cleaner planet where consumers make great decisions for generations to come.

Long Beach is ranked among the first in the nation for most polluted ozone and fifth for year-round particulate pollution. Because Long Beach is a highly urbanized and industrial area,

there is a lot of surface runoff and trash that enter the marine ecosystem via storm drains. Consumerism, especially in single-use packaging, ends up disregarded and littered in the streets. It's essential for the residents of Long Beach to have a store to go to where they can ensure the products they buy won't end up in landfills or the ocean.

For more inquiries, please contact Katy Impellizzeri by phone at (562) 612-3647 or by her e-mail at Katy@ethikli.com. Please feel free to reach me by phone at (619) 655-1448 or by e-mail at emily.rogers01@student.csulb.edu. Thank you for your consideration.

Regards,

Emily Rogers
Public Relations Specialist
Ethikli Package-Free Goods
352 E 4th St, Long Beach CA 90802
(562) 612-3647