## ETHIKLI

THE FIRST PACKAGE-FREE GROCERY STORE IN LONG BEACH





352 E 4th St, Long Beach, CA 90802

## the vision

A grocery store designed for sustainability and ethical standards. Ethikli promises that each purchase reroutes money away from fast fashion, sweatshops, and child labor.

Katy Impellizzeri, 31, is the founder of Ethikli. Ethikli was born out of Impellizzeri's frustration at the lack of ecofriendly options and low ethical standards for everyday products that many consumers are not aware of.



## what is sold?

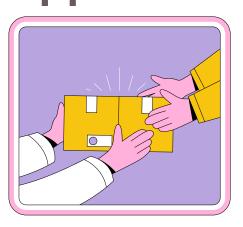
Beans and legumes, dried fruit, granola, spices, nuts and seeds, bread, coffee, tea, pasta, oils, and baking flour.

Ethikli sells a variety of essentials including bath and body products, cleaning and laundry supplies, clothing, pet products, gifts, as well as reusable grocery and produce bags.

Ethikli provides all their goods in bulk, and all the groceries are sourced locally.



## Ecofriendly approach



Eco-friendly approach, Ethikli orders their boxes through <u>EcoEnclose</u>, a company that specializes in sustainable packaging and uses algae ink to make boxes 100% recyclable. The company's shipments are done via <u>Sendle</u>, a company that ensures carbon-neutral domestic shipping.

The store has a no packaging rule unless it is absolutely necessary. When Ethikli needs to package an item, they use recycled newspapers. Their shipping labels and tape are 100% biodegradable.

ethikli.com

MON-FRI: 10 A.M. - 7 P.M. SAT-SUN: 11 A.M. - 5 P.M.

"Each and every choice we make has onsequences, whether we notice them or not - Impellizzeri